



PROSPER MEDIA GROUP, INC.

www.ProspersMG.com



-P.O. Box 55182 Lexington, KY 40555 – (859) 400-0136 –

Welcome to the exciting world of Prosper Media Group the new go-to source for multimedia video production including: television, corporate, promotional and Internet business solutions, with satisfied clients including *Kentucky Child Now*, *Meridian Communications*, the *VoicePad*, *Lexington Legends*, *ESPN*, *iHigh.com*, and the *University of Kentucky*.

There are four reasons to consider Prosper as your multimedia partner:

1. We offer the **most flexible** production packages available in order to better serve all varieties of businesses and organizations.
2. We utilize **state-of-the-art digital equipment** including 3-CCD broadcast video cameras for production and a high-speed, reliable computer network with some of the industry's most dynamic post-production and design software.
3. We offer a **studio facility** to provide clients with yet another efficient, convenient, and professional method to create their message.
4. Our **experience and creativity** have delivered 100% satisfaction for some of the most demanding companies and organizations.

This kit contains a summary of the services our organization provides. In addition, the enclosed promotional media disc provides a first-hand glimpse at some of Prosper Media Group's recent, exciting productions.

We are very excited about developing a relationship with you and welcome the opportunity to speak in greater detail about the many aspects of innovative multimedia services we offer. Remember, at Prosper, we provide a **P**rofessional **R**esponse and **O**ngoing **S**ervice in **P**roduction, **E**fficiency and **R**eliability.

Again, thank you for the opportunity to "creatively deliver your message," and I look forward to working with your organization in the very near future!

Sincerely,

Kyle M. Lake
Executive Producer & CEO
Prosper Media Group, Inc.
producer@ProspersMG.com



Prosper Media Group



Why Choose Prosper?



For almost a decade the Prosper Media Group has been privileged to be a part of a variety of exciting multimedia projects; developing efficient and professional media solutions to deliver the message. With over 40 years of combined production experience we are proud to provide a Professional Response and On-going Service in Production, Efficiency and Reliability.

Our Services

Be Sure To Ask About:



KNOW MORE Nonprofits



Affiliations & Memberships

VIDEO & FILM PRODUCTION:

- Studio & Field Digital Video Production– Multiple & Single Camera
- Broadcast Television, Commercials, Public Service Announcements
- Documentary & Film Production
- Promotional, Corporate & Training Videos
- Independent Film Production
- Non-Linear Digital Post-Production Editing
- An Extensive SFX/ Music/ Image Library
- Wedding Video Production

INTERNET:

- Web Site Creation
- Multimedia Encoding
- On-Line Video Streaming

INTERACTIVE:

- DVD Authoring Publishing
- Interactive Multimedia Development

MARKETING / CONSULTING:

- Local & National relationships with Network, Cable, Radio & Web.
- Distribution & Duplication
- Customizable Pricing Options / Non-Profit Rates
- Pre-production to Post; Scripting to Broadcast
- Professional Consulting in Marketing/Media/Advertising

MULTIMEDIA:

- Student Film & Video Promotion
- Media Duplication
- Print & Web Graphic Design
- Radio Production

Contact Us

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Our Mission

The mission of the Prosper Media Group is to continue providing a Professional Response and On-going Service in Production, Efficiency and Reliability. The Prosper Media Group delivers affordable professional multimedia solutions to any business of any size including educational institutions and nonprofit organizations. Through strategic partnerships the diversity of our services is unlimited. Our core competency is and will always be providing personal and sincere customer service.



CLIENTS & PARTNERS

National

Circle of Seven Productions
 ESPN
 Wilkes & McHugh, P.A.
 U.S. Promos
 US Professional Rodeo
 Eastern Kentucky University
 University of Kentucky
 US Cowboy Tour
 Miss USA
 iHigh
 The Hometown Guide
 The College of NJ
 Host Communications
 American Inst. of Wine & Food
 VoicePad
 Integrator Support
 Bestaff Arcadia Health
 US Youth Soccer
 US NAVY
 RFD TV
 Money TV
 e360 Live
 Osram-Sylvania
 Meridian Communications
 NewsPro Network

Regional

Trapp Communications
 H&H Appliances
 H&H Gas Corp.
 HG Media
 3rd Dimension Design
 Bluegrass Management Group
 Better Built Dry Kilns
 New Concept Motor Group
 RB Design Studio
 Lexington Fire Dept.
 Talon Winery & Vineyards
 New Vision Consulting
 Tops in Lexington
 Amteck
 The Ad Option
 The Hometown Guide
 TazMedia
 Courtesy Pontiac-Acura
 TwoCan Marketing
 Lexington Legends Baseball

Nonprofit

Kentucky Child Now
 Prevent Child Abuse KY
 President's Commission on Women
 Nonprofit Leadership Initiative
 Ragged Edge Theater
 Habitat for Humanity
 Family Counseling Service
 Lexington Explorium
 Community Housing Inc.
 Incarnation Parish
 Broadway Church of Christ
 The Bridge to Recovery
 American Heart Association
 National Kidney Foundation
 Realtor Community Housing



PMG's strategic business planning has a proven track record in improving performance through media marketing.

"Prosper.....what a great name for this company! It's also exactly what they enabled us to do. (PMG) was able to give us everything that the big companies had before we switched, but with the personal service that we needed. In rodeo, 8 seconds seems like an eternity.....Prosper never let us get bucked-off!" -David Sharp, Director, US Pro Rodeo

"We contracted PMG to document our Great Kids Summit and were very impressed with the outcome. We then decided to have PMG produce our promotional video. This was the first time our organization has done this type of thing and we were more than pleased with the attention, guidance, and professionalism of PMG." -Sarah Combs, Event Coordinator, Kentucky Child Now

"Thank you all for the hard work. Lots of great comments about the video...you guys did a wonderful job under critical time constraints. You went above and beyond to make our presentation flow seamlessly and we thoroughly enjoyed working with you." -Keith Yarber, President Tops In Lexington

"The Board (of directors) loved the agency video. The video is a very powerful marketing tool for PCAK and would help to not only raise awareness of PCAK but also child abuse and neglect in general. The video really is phenomenal—(PMG) did a great job turning a little video footage into a GREAT final product! Thank you again for being so patient with us, it was a pleasure to work with you!" -Rebecca A. Kissick Outreach Coordinator Prevent Child Abuse Kentucky



ON-LOCATION PRODUCTION

Professional Digital Video

- **Format:** Multiple (DV or Direct Capture) SD
- 1/2" 3CCD Camcorder
- 750 Lines TV resolution
- 14 bit digital signal processing
- Balanced XLR PCM Audio Recording
- 14X Fujinon Zoom Lens
- Variable Shutter Speed Controls



High Definition Production

- **Format:** Blue Laser DISC or Direct Capture HD
- 1/2" 3CCD Camcorder
- Blue Laser Disc
- 1440 x 1080i, 16:9 / 4:3
- Digital multi-channel XLR PCM Audio Recording



Compact Digital Video

- **Format:** Multiple (DV, MPEG4) SD
- 1/3" 3CCD Camcorder
- Optical Image stabilizer
- Compact, Lightweight and Durable
- Full Auto Mode
- CinemaScope Gamma Correction



Field Production Tools

- Full Audio (wireless & wired)
- Halogen Light Kits
- Field Monitor
- Booms
- Reflectors
- Tripods
- Cables (electric, video, audio)
- Stands
- Flood Lights / Soft Lights
- Direct Digital Capture



Pre-Production

- Full Pre-Production Consultation
- Scripting
- Marketing Evaluation

Each field production includes a team with **over 40 years of combined field production experience.**



POST PRODUCTION

Nonlinear Digital Editing:

- Full Broadcast Editing Capability
- Very FAST, Very EFFICIENT
- PC-Windows XP Pro OS
- Adobe Studio Suite Platform
- AMD X2 Dual Core Processors
- 3GB DDR RAM
- 2.5 TB Storage (Raid Array)
- SD, 24P, HDV, HD Ready
- DVD, CD, MDV, VHS, HD outputs
- Audio mixing, composing
- Graphics Library
- Web Encoding
- DVD Duplication (short-run)
- Multiple Format Transfers
- Sound FX Library
- Royalty Free Music Library
- 3D Virtual Studio Environments
- Royalty Free Stock Video
- Animated/Static Backgrounds
- Voice-Over Recording & Mixing
- Audio Mixing, editing.
- Audio Re-mastering.
- Internet Distribution Available
- 30+ years of combined editing experience



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Other Services

- Studio Production
- Green Screen Chroma Key
- Media Duplication
- Web Video Encoding/Streaming
- Multi-format media authoring
- DVD Authoring/Graphic Design

The producers at PMG have received acclaim from the *Telly Awards, ADVA, Always On*, as well as scholarships & grants.

